



## INTERNATIONAL WOMEN OF EXCELLENCE AWARDS

### Celebrating Women of Excellence who give something back

IWoE celebrates Sisterhood with the extra emphasis of woman helping one another.

**“Sometimes a ‘Thank You’ card is not enough”.**

International Women’s Month (IWM) magazine was launched in 2003. It is a unique WOMEN’S magazine that UNITES a multitude of cultures and backgrounds. You will not find another publication that speaks to women simply by way of their gender instead of looking at their ethnicity and background.

Supported by the Mayor of London, IWM has a philosophy of education and equality and it is this ethos that makes this publication different and an excellent read. And it was this knowledge of excellence that convinced them to partner up with the International Women of Excellence (IWoE) Awards, now approaching it’s third year. In one hit, all women, from all races are being communicated to. [www.international-womens-month.com](http://www.international-womens-month.com)

Last year celebrity-studded IWoE’s guest lists included Baroness Patricia Scotland, Pinky Lilani founder of the Asian Women of Achievement Awards who is sponsoring someone herself in 2009 and singer Patti Boulaye. The years guest list already includes Dawn Butler MP and a host of celebrities from television, film and stage.

### What does IWoE have to offer a sponsor? There’s quite a lot to choose from:

- The opportunity to become a judge (optional).
- Logo on all publicity material.
- Logo on all related websites.
- Name mentioned during every interview to publicise the event, in statement and in quotes.
- Name flagged up sporadically - or if they are a category award flagged up when the award in question is mentioned and every time the other logos are too.
- Goodwill messages flagged up on the screen.
- Sponsors ‘products’ at the venue, ie drinks company product on table.
- Sponsors product in the goodie bags.
- Their banners (visibly positioned).
- An opportunity for their products to be presented to the audience.
- Promotional spaces in the nation-wide Official guide to International Women’s Month magazine.
- Have a stand at the event (This can be used for research purposes).
- Presenting an award on the night.

**MEDIA PARTNER**

**Women's**  
THE OFFICIAL GUIDE TO INTERNATIONAL  
WOMEN'S MONTH

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